

# ZINEX

JANUARY 18 - 20 • SAN FRANCISCO

The Ultimate VIP package takes your Heritage Club+ membership to the next level. As a VIP, you'll enjoy tickets to all public ZinEX events, exclusive access to Thursday's Farm-to-Table dinner, the Grand Tasting Heritage Club Lounge, luxurious San Francisco accommodations, shuttle service, wine amenity and more. Your annual Heritage Club+ membership continues to deliver Zinfandel experiences throughout the year with private tastings, special event invitations, and even more chances to build personal relationships with renowned winemakers.

ZAP Ambassador and Imperial members are handsomely rewarded for their amplified support of Zinfandel with two additional tickets to the Grand Tasting and the Heritage Club Lounge, and entrance to the ZinEX Trade and Media event. Ambassador and Imperial members are personally recognized by ZAP's Board of Directors as leading champions of America's heritage grape.

**contact me** *I'm interested in learning more about ZAP Ambassador and Imperial memberships.*

## package options

## lodging options

Upgrade/Renew my membership at the Ambassador level: \$3,250

Upgrade/Renew my membership at the Imperial level: \$5,000

Ultimate VIP Package for Two: \$2,649\*  
*(includes Annual ZAP Heritage Club level membership)*

THU & FRI OR  FRI & SAT

quantity = \_\_\_\_\_

Additional Night Lodging: \$309 *per night*

THUR  SAT

quantity = \_\_\_\_\_

Sorry, I can't make ZinEX *Please accept my donation to support ZAP*

= \_\_\_\_\_

total \$ \_\_\_\_\_

## Please provide the following payment information:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name On Credit Card: \_\_\_\_\_

Card No.: \_\_\_\_\_ Exp: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

MAIL this form back to ZAP in the enclosed envelope or FAX 530.274.4904, EMAIL [info@zinfandel.org](mailto:info@zinfandel.org) or CALL 530.274.4900

Call the office for single occupancy packages. \* Package does not include hotel parking. Limitations & restrictions apply.

Space is limited. Book Today. Early bird savings of \$200 included through September 30, 2017



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# ZINFANDEL EXPERIENCE

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events at a glance

Dine, Learn, Enjoy, *taste* with legends and emerging rock stars of Zinfandel. ZinEX is a three-day wine and culinary extravaganza attracting wine lovers from around the world. Experience the classic character of Zinfandel at four extraordinary events featuring a diverse selection of wines and styles. The weekend includes a Welcome Reception, Farm-to-Table dinner, Flights seminar, Winemakers Auction & Dinner, and Grand Tasting. ZinEX 2018 features access to winemaker celebrities at three impressive venues, showcasing the talents of winemakers, chefs, and artisanal food purveyors. Your VIP package includes tickets to each of these events and so much more.

**Thursday, January 18** *One Market Restaurant*

## **Farm-to-Table Sophisticated Destination Dining 6 – 9 PM**

Reunite, reminisce, and make new friends as you embark on the unique personality of Zinfandel. This is culinary craftsmanship at its finest! Beginning with a wine tasting reception with the winemakers and culminating with a farm-to-table dinner, this event will surely delight your palate.

*The Bently Reserve* **Friday, January 19**

## **Flights! Forums of Flavors 10:30 AM – 1 PM**

A seated seminar-style tasting with themed flights for the true wine aficionado! Delve into the personalities and science behind the flavors of Zinfandel. This event offers a unique insight into the character of the wines and the characters who make them! Revel in a sensory experience like no other.

## **Winemakers Auction & Dinner**

### **20th Anniversary Blue Jeans to Black Tie 5:30 to 10:30 PM**

This enchanting evening kicks off with a silent auction showcase of rare bottles and winery experiences to win, as your winemaker hosts pop corks on big bottles and cellar selections to taste.

Then, sit down with your host for a magnificently tailored dinner menu and get ready to raise your paddle during the live auction on amazing prizes, created exclusively for ZAP. Dress up your blue jeans and join us as we celebrate the ultimate style of Zinfandel—both casual and elegant. It's the biggest and most glamorous benefit of the year to support ZAP's educational programming!

**Saturday, January 20** *Pier 27, The Embarcadero*

## **Grand Tasting Meet the Makers 11 AM – 5 PM**

Meet the winemakers at the most comprehensive showing of Zinfandels and blends in the world and experience a selection of sumptuous culinary samples from restaurants and winery chefs. Your tasting journey will take you on an expedition of growing regions, winemaking styles, latest releases. Be prepared for new activities and surprises.

**Heritage Club Lounge** at the Grand Tasting is offered exclusively as a ZAP Heritage Club member benefit. The Lounge will be open from 1 – 5 PM. Served tastings of highly-allocated Zinfandels are featured as you relax and take in the view, while enjoying nibbles and treats, and talk with winemakers who will drop by throughout the day.